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Exhibition Sets Attendance Record

The American Weigh: Christopher Steele Collection shattered all previous records for attendance at **The Ohio State University's Urban Arts Space** in Downtown Columbus (February 2–March 7, 2010). Over a 5 fold increase in traffic was recorded at the door.

The record attendance is even more amazing considering the adverse weather during the show. Meteorologists had to adjust their record books after the snowiest February ever seen in Columbus, Ohio. The previous record held for 100 years.



Media Response:

The American Weigh exhibition attracted local, national and international media.

Circulation numbers for print reached over a million.

Click on “Media” tab to read samples of the media coverage.

<http://www.theamericanweigh.com/media.html>

More information and pictures can be found on the web:

www.theamericanweigh.com or www.americanpennyscales.com

Contact Christopher Steele to schedule an interview. Phone: 614 421 2201.

Email: theamericanweigh@gmail.com

Exhibit sponsors:



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